

Clothes Aid office staff to get “boots on the ground” in Hackney

Head Office staff from Clothes Aid’s Islington headquarters will spend Friday 31 July in neighbouring Hackney and Stoke Newington, distributing clothing collection bags to households in these areas.

We’ve given our regular distribution and collection teams in Hackney a much-needed break and the staff from our head office in Islington are brace-d and ready to ask the kind folk of Hackney, Stoke Newington and the surrounding areas to donate their forgotten frocks, leftover leggings and any other clothes which are tailor-made for recycling. The money raised from these donations will be split evenly between **Macmillan Cancer Support**, the **NSPCC** and **Make-A-Wish® UK**.

Bags will be distributed by Clothes Aid staff on Friday 31 July, and the team will be back after the weekend, on Tuesday 3 August to collect any donated collection bags which will hopefully be full of clothes. We ask the people of Hackney and Stoke Newington to leave any donations clearly visible from the road side, between 7am and 2pm, so that they can be collected.

It’s estimated that 350,000 tonnes of clothing is thrown away in the UK every year* and Clothes Aid is doing its bit to turn old clothes into new possibilities. We think that textile recycling is a ‘jean-ius’ way to not only recycle unwanted items from your wardrobe, but also to support the great work of Macmillan, NSPCC and Make-A-Wish.

Paul Oakley, Operations Manager, was hopeful of lots of donations from Hackney residents. *Hopefully the kind people of Hackney and Stoke Newington will declutter their wardrobes to support Macmillan Cancer Support, Make-A-Wish and the NSPCC. Everyone here has their fingers crossed for dry weather and lots of clothes to collect!*

Rather than ask only our most senior staff for their comment (as is customary), we’ve also asked a variety of the Clothes Aid team who will be taking part in the collections for a quote.

Dawn Taylor, Licencing Officer, previously ran the Sebright Arms on Coate Street in Hackney and knows the area well. *“I’m looking forward to spending the day in Hackney with the Clothes Aid team, I know the area like the back of my hand and will hopefully see some of my old regulars.”*

Uzma Nuyani, HR Officer, is enthusiastic for the collection ahead. *“It’s going to be a new experience getting out of the office and collecting lots of clothing donations – I’m expecting it to be fun, but a lot of hard work at the same time!”*

Clothes Aid is always looking for donations of good quality clothing, with the added convenience of collections from your doorstep, making it a great way to save the world, sock by sock!

To arrange a collection for your school, club or community group, or just to find out about clothing collections in your local area, visit our website (www.clothesaid.co.uk), call the helpline (020 7288 8545) or get in touch via social media (Facebook [/ClothesAid](https://www.facebook.com/ClothesAid) or Twitter - [@clothesaid](https://twitter.com/clothesaid)).

ENDS

For Clothes Aid press enquiries, please contact Paul Taylor on 020 7288 8538 or email ptaylor@clothesaid.co.uk. For more information regarding collections, please call the Clothes Aid helpline on 020 7288 8545 or visit www.clothesaid.co.uk. Follow us on Twitter ([@ClothesAid](https://twitter.com/ClothesAid)) and ‘like’ us on Facebook ([ClothesAid](https://www.facebook.com/ClothesAid)) to show your support to our UK partner charities.



Notes to Editor

* WRAP – Resource Revolution: Creating the Future (WRAP's plan for 2015-2020)

About Clothes Aid

Clothes Aid is a fully licensed fundraiser, compliant with all UK Charity Commission regulations concerning the collection and sale of used clothing. Founded in 1996, Clothes Aid fundraises for some of the biggest UK charities and has raised over £9 million. Now one of the largest commercial clothing collection companies in the UK, Clothes Aid prides themselves on being fully transparent and follows industry and sector Best Practice at all times.

Clothes Aid is a social business that requires zero investment from charity partners with each charity receiving a contractually agreed percentage of profit, which resides between 84-95%, depending on each charity's licences and collection overheads. The modest profit remaining is reinvested to aid growth to generate more funds for charities. Clothes Aid collection teams are in full uniform, carry ID cards with fully branded livery and collect from over 45,000 households every week across the UK.

Clothes Aid bags carry the 'Give with Confidence' tick of approval from the Fundraising Standards Board, a stamp of reassurance for members of the public thinking of donating to charity. Working closely with WRAP, Clothes Aid have signed up to a commitment to measure and report the environmental 'footprint' of clothing throughout its life, and to take action to reduce the impact by 2020.

July 2015

**WE ARE
MACMILLAN.
CANCER SUPPORT**

NSPCC

MAKE-A-WISH

FRSB *give with
confidence*