



14 June 2013

FOR IMMEDIATE RELEASE

Kerbside Textile Collections service to launch in support of Macmillan Cancer Support

As of next week local residents in East Renfrewshire will be able to make valuable donations to Macmillan Cancer Support using a new scheduled kerbside textile collection service, operating alongside their 'Green Bag' council collections. The service has been set up in response to the generosity shown by local residents donating via door to door collections and offers to increase the range of materials collected alongside household recycling. Clothes Aid are a social business who have been working with Macmillan since Autumn 2012. To date the partnership has collected over 3000 tonnes of unwanted clothing and generated over £283,000 for the charity who work to improve the lives of people affected by cancer, providing practical, medical, emotional and financial support.

Local Fundraising Manager, April Andrews said: "Our supporters often ask if they can donate clothes to us as we don't have a national chain of charity shops. So we're really pleased to add scheduled kerbside collections to our *Bags of Support* scheme. It gives people an even easier, cost-free way to donate to Macmillan. By giving clothes, Renfrewshire residents will be helping to change the lives of some of the two million people currently living with cancer in the UK."

Kerbside collections will start from June 17th in some areas and will operate on a 4 weekly cycle to coincide with the 'Green Bag' collections run by East Renfrewshire council. Donna Stevens of Clothes Aid said "We are extremely grateful for the support the public show for Macmillan and our other partner charities but we recognise how busy people are. Putting your "Green Bag" on the kerbside however is second nature, and if putting a bag of unwanted clothing next to their "Green Bag" makes it easier for people, we're keen to accommodate this as a way of thanking residents for their generosity".

Local residents should look out for their "Collection Calendar" which are currently being posted through doors across the area. If residents would like to know more about the scheme, they can call the Clothes Aid helpline on **020 7288 8545**.

For media enquiries please contact Cathy Aston at Clothes Aid on 020 7288 8538 or 07983 514122 or email caston@clothesaid.co.uk.

-- Ends --

Notes to Editor:

About Clothes Aid

Clothes Aid is Macmillan Cancer Support's official clothes collection partner. Clothes Aid was started in 1996 and is one of the largest commercial clothing collection companies in the UK.

Clothes Aid is a social business meaning that profits are sent to the charity partners it works with or are reinvested for further growth.

Clothes Aid is a fully-licensed fundraiser compliant with all Office of the Scottish Charity Regulator rules concerning the collection and sale of used clothing.

About Macmillan Cancer Support

Macmillan Cancer Support improves the lives of people affected by cancer, providing practical, medical, emotional and financial support. Working alongside people affected by cancer, Macmillan works to improve cancer care. One in three of us will get cancer. Two million of us are living with it. If you are affected by cancer Macmillan can help.

For more information about Macmillan Cancer Support, visit www.macmillan.org.uk or freephone 0800 500 800 for an information pack.

