



**August 13**

FOR IMMEDIATE RELEASE

### **Local residents donate enough clothes to stretch the length of Loch Tay to charity**

Following a successful trial with the Perth & Kinross council, social business Clothes Aid recently expanded the Kerbside Textile Collection service to reach 24,000 homes across the region. The service aims to increase the range of materials collected alongside household recycling. In four months local residents have donated enough unwanted items to stretch the length of Loch Tay (23.4km). This amounts to approximately 46,000 items which would otherwise have ended up as waste. If support continues at this rate, by Christmas almost 25 tonnes of unwanted clothing and textiles will be diverted from landfill and instead help to raise much needed funds for Children's Hospice Association Scotland (CHAS).

Clothes Aid have worked with CHAS since 2009. To date the partnership has raised over £444,000 for the charity. The charity provides the only hospice services in Scotland for children and young people. They run two children's hospices, Rachel House in Kinross and Robin House in Balloch as well as a home care service called CHAS at Home. CHAS offer professional care, practical help and emotional support for the whole family.

CHAS Retail Manager Pauline Tanbini said: "We've been absolutely delighted with the response to the Kerbside Textile Collection service and the initiative is a valuable option for households to be able to take part in across Perth and Kinross. Our partnership with Clothes Aid provides important support for our charity shops and helps raise vital funds to offer children and families essential care across Scotland and locally at Rachel House."

Kerbside collections provide a convenient way to both donate to charity and minimise waste. Homeowners should have received a Collection Calendar explaining how to donate. If they haven't received this calendar or if they've miss-placed it they should call the Clothes Aid helpline on 020 7288 8545.

For media enquiries please contact Cathy Aston at Clothes Aid on 020 7288 8538 or 07983 514122 or email [caston@clothesaid.co.uk](mailto:caston@clothesaid.co.uk).

**-- Ends --**

#### **Notes to Editor:**

##### *About Clothes Aid*

Clothes Aid is CHAS's official clothes collection partner. Clothes Aid was started in 1996 and is one of the largest commercial clothing collection companies in the UK.

Clothes Aid is a social business meaning that profits are sent to the charity partners it works with or are reinvested for further growth.

Clothes Aid is a fully-licensed fundraiser compliant with all OSCR regulations concerning the collection and sale of used clothing.

#### About CHAS

Children's Hospice Association Scotland (CHAS) is a charity that provides the only hospice services in Scotland for children and young people with life-shortening conditions.

CHAS offers care in two children's hospices, Rachel House in Kinross and Robin House in Balloch. The hospices support the whole family by offering short planned breaks, emergency support, end of life care and a range of bereavement services.

CHAS also provides a home care service, called CHAS at Home, staffed from both hospices and with dedicated teams in Aberdeen and Inverness. The service offers care to families in their own homes when they need it most.

CHAS supports over 300 families, as well as a significant number of families who receive bereavement support. The services are funded mainly through the generosity of the many supporters who help raise £9 million needed each year to provide these vital hospice services.

Visit CHAS at [www.chas.org.uk](http://www.chas.org.uk)



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